

5 KEY QUESTIONS TO HELP YOU AVOID FALLING FOR DISINFORMATION

1 WHO

Who's behind it?



Check who created the message and why. If there's no clear source or it doesn't seem trustworthy, be cautious.

Don't stop at the headline. Read the full message and notice whether it's facts, opinions, or maybe satire.

What is being said?



2 WHAT

3 HOW

How is it presented?



Watch out for emotional language, dramatic visuals, or images taken out of context – they can be misleading.

Disinformation targets your biases. If it feels like it confirms everything you think, take a moment to verify (that's when we're most vulnerable).

Who's the intended audience?



4 WHO IS IT FOR

5 WHY

Why was it created?



Think about the purpose: to inform, entertain, persuade, or manipulate?



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